



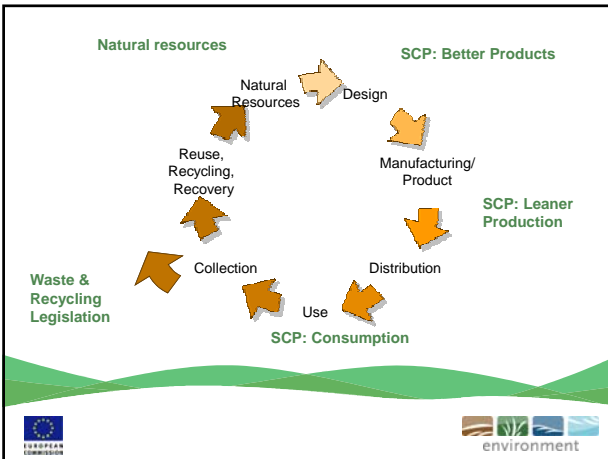
Sustainable Production and Consumption

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Broad Challenges

- Towards an energy and resource efficient economy
- Reduce environmental stress
- Changing patterns of consumption
- Transfer environmental challenges into economic opportunities

Action Plan on Sustainable Consumption and Production / Sustainable Industrial Policy

- A package adopted by the Commission 16 July 2008
- Broad support by Council conclusions December 2008

- **Better Products**
- **Smarter Consumption**
- **Leaner Production**
- **Action at global level**




Better Products and Smarter Consumption



Building on Integrated Product Policy

“Building on environmental life-cycle thinking”

- Advocating life-cycle thinking for products
- Continuous improvement of products
- Working with the market: economic incentives, standards, labelling, public procurement, voluntary agreements ...
- Stakeholder involvement



SCP/SIP – Action Plan: Integrating instruments

Better products:

- Exclude “bad” performance
- Promote “good” Performance
- Continuous Improvement

Key Legislation:

- Ecodesign
- Energy Labelling
- Ecolabel



**‘Better products’:
Recast of the Ecodesign Directive –**



From energy-using to energy-related products (in future: all products?)

Implementing measures:

- Minimum requirements
- Benchmarks of environmental performance
- Periodic update of requirements and benchmarks



Effective Labelling

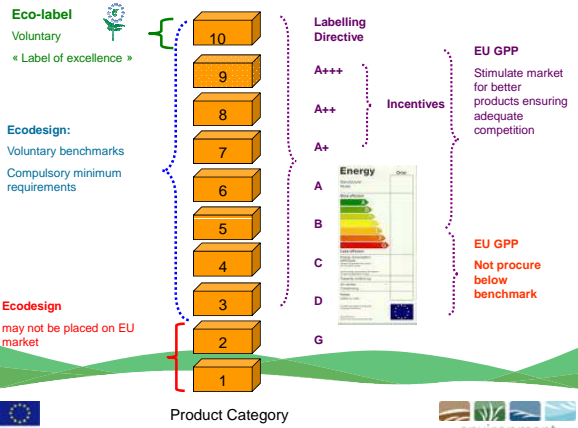


Revised Energy Labelling Directive

- mandatory
- energy-related products

Revised Ecolabel Regulation:

- voluntary
- ‘Front runner’ label (top 10%)
- Broad scope



Incentives



Performance levels identified under revised Energy Labelling Directive will also set basis:

- for Member States’ incentives
- for “mandatory” Public Procurement



**Green Public Procurement:
Communication and Council conclusions
(voluntary actions)**

16% of EU GDP

- Provide Guidance
- Set Common Criteria
- Indicative Targets



Data and methods on products

- **Consistent and reliable data required:** Life-cycle data and methodologies, Product data centre ...
- **Sharing of data under different instruments**
- **Harmonised standards ?**



Working with Retailers

Retail Forum

- Promote sustainable products
- Reduce environmental footprint of retail sector
- Green supply chains
- Share best practice

Wide stakeholder participation and involvement



Leaner Production



Leaner Production

Promote Resource Efficiency and Eco-innovation

- Tools to monitor and benchmark; towards targets
- **Environmental Technology Verification Scheme:** proposal in preparation

Enhance the environmental potential of industry

- **Revised EMAS Regulation**
- **Industrial policy for environmental industries:** study obstacles and barriers
- **Support for SMEs:** Assistance Programme

Towards Global Markets for Sustainable Products

- **Promote good practice** - SCP Action Plan as input to UN Marrakech10YFPF of actions
- Promote international trade in environmentally friendly goods and services



Overview

Council conclusions on:

- SCP Action Plan
- GPP Communication

In co-decision:

- Recast of Ecodesign Directive (under finalisation)
- Revised Ecolabel Regulation (under finalisation)
- Revised EMAS Regulation (under finalisation)
- Revised Energy Labelling Directive

In 2009:

- Environmental Technology Verification Scheme
- Retailer Forum, launched 3 March, 1st meeting 30 April 2009

Review of Actions: 2012

- Extended Ecodesign & Labelling directives ?



European Commission
DG Environment -
Directorate of Sustainable
Production and Consumption

Thank you

http://ec.europa.eu/environment/eussd/escp_en.htm

